PHOTOGRAPHY POLICY

Stirling North Primary School Governing Council recognises that families would like to have a photographic and or video record of their children’s activities through their schooling. We also recognise the need to protect children from inadvertent or unwanted publication of photos online or hard copy which may cause embarrassment or harm to the children and their families.

Stirling North Primary School Governing Council recognises the educational value of the use of video and photos in the school’s teaching and learning while similarly wishing to protect students from unwanted or embarrassing publication.

Education Department (DECD) Image Use Policy

The Education Department (DECD) has a clear policy on the posting of student images on line which applies to all members of staff or community members acting on behalf of the school. The online policy directs:

- Student and parent written permission is required for the use of students' images.
- No names are to be used with the images.
- Photography to be of students in school uniform or daily clothes.
- Images in bathers are not permitted.
- Uploading videos and photos to social media where facial recognition and tagging is possible should not be used.

Local School Image Use Policy

At the local level Stirling North Primary School Governing Council differentiates between images used within the school community, and those used to promote the school to the wider world. Some publications - e.g. the school newsletter which is distributed to the website, MPs’ offices, medical centres are used for both local and promotional purposes so the use of images in them needs to be carefully monitored.

As a consequence the school adds the following local requirements to the DECD policy to meet school and parent needs:

- At the beginning of their child’s schooling at SNPS, parents and caregivers will sign a permission slip allowing photographic and video images of their children to be used:
  - In school publications -
    - The annual Year Book – students will be named
    - The school newsletter – students may be named
    - School/class photos
    - Posted on the school Facebook page
Parents may opt out of any of these permissions and class teachers will be provided a list of students whose images can’t be used.

This permission slip also allows for students’ images to be taken by members of staff or designated school photographers at school events for promotional or educational purposes.

Parents will also sign that they understand that any images they take at school events during the year of students not their own may not be published or shared without the written permission of the students’ parents including in online or hard copy publications.

- At school events an official photographer will be identified for school purposes who has the consent of parents and caregivers to photograph all students (except those listed as without parent consent)
- At swimming events students should be photographed in groups and either with just heads and shoulders images or active in the water.

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